Cookie policy

For the proper functioning of our companies' websites, we use small data files on your device that are called cookies. Cookies are small text files that websites store on your computer or mobile device when you start using the website. In this way, the pages remember your preferences and the actions you have taken on them (e.g. login details, language, font size and other display preferences) for a certain period of time, so you don't have to re-enter these details and jump from one page to another.

More general information about cookies

- For more detailed information about cookies, you can visit, for example, http://support.microsoft.com/gp/cookies/cs
- https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=cs
- www.seznam.cz (Sklik);www.imedia.cz
- www.heureka.cz
- www.facebook.com
- https://tools.googel.com
- www.google.com/intl/en/policies/terms (or privacy)

Cookies on our websites (www.zookee.cz, www.zookee.eu, www.bikeporn.cz, www.bikeporn.cc; www.sensor.cz, www.sensorclothing.com, www. freshtrash.cc).

If your browser is enabled to use cookies, we assume that you agree to the use of cookies on our websites. If you wish to withdraw your consent, simply block the use of cookies in your browser and delete all existing cookies from your browser. Please note that blocking cookies may have a negative effect on the functionality of the website. You can change your preferences in your internet browser at any time.

Our websites and online shops use the following categories of cookies:

- Technical cookies (necessary): we use them to enable certain services (login to the portal, security, etc.) to work properly on the website.

- Functional cookies (necessary): for some services we use them for example to set the customisation of the appearance, font size, language settings, troubleshooting of websites, etc.

Technical and functional cookies are necessary for the functioning of our website. If you block these cookies in your browser, our website may not function properly. We store technical and functional cookies for a maximum of six months, or until they expire or are removed from your device.

- Analytical cookies: used to measure visitor traffic and behaviour. We analyse the data from cookies in an anonymised form and the period for which we keep them is the same as for technical or functional cookies.

- Marketing cookies: Information from cookies is used for advertising purposes.

Cookies table:

typ cookie	název	na osobních údajů
nezbytné	cartID	Informace o zpracování osobních údajů
nezbytné	crisp-client%2Fsession%2F#GUID#	https://crisp.chat/en/privacy/
nezbytné	PHPSESSID	Informace o zpracování osobních údajů
nezbytné	_GRECAPTCHA	https://policies.google.com/privacy
nezbytné	rc::a	https://policies.google.com/privacy
nezbytné	rc::b	https://policies.google.com/privacy
nezbytné	rc::c	https://policies.google.com/privacy
nezbytné	_nss	https://policies.google.com/privacy
nezbytné	gp_s	https://policies.google.com/privacy
nezbytné	t3D	Informace o zpracování osobních údajů
nezbytné	tADe	Informace o zpracování osobních údajů
nezbytné	tADu	Informace o zpracování osobních údajů
nezbytné	tAE	Informace o zpracování osobních údajů
nezbytné	tC	Informace o zpracování osobních údajů
nezbytné	test_cookie	https://policies.google.com/privacy
nezbytné	tMQ	Informace o zpracování osobních údajů
nezbytné	tnsApp	Informace o zpracování osobních údajů
nezbytné	tPL	Informace o zpracování osobních údajů
nezbytné	tTDe	Informace o zpracování osobních údajů
nezbytné	tTE	Informace o zpracování osobních údajů
nezbytné	tTf	Informace o zpracování osobních údajů
preferenční	crisp-client/domain-detect/#	https://crisp.chat/en/privacy/
statistické	_ga	https://policies.google.com/privacy
statistické	_gat	https://policies.google.com/privacy
statistické	_gid	https://policies.google.com/privacy
marketingové	_gcl_au	https://policies.google.com/privacy
marketingové	_ads/ga-audiences	https://policies.google.com/privacy
marketingové	IDE	https://policies.google.com/privacy
marketingové	pagead/1p-user-list	https://policies.google.com/privacy
marketingové	retargeting	https://o.seznam.cz/ochrana-udaju/
marketingové	sid	https://o.seznam.cz/ochrana-udaju/
marketingové	_fbp	https://policies.google.com/privacy
marketingové	tr	https://policies.google.com/privacy
marketingové	glm_usr	Informace o zpracování osobních údajů
marketingové	glm_usr_tmp	Informace o zpracování osobních údajů

Cookies issued by our company
These are technical, functional, analytical and also, where appropriate (according to your consent), marketing cookies.

Cookies issued by third parties
In order to provide you with even better service and more precisely targeted content, we may in some cases use certain third-party services. These services are subject to their own user data protection policies, which are available from each service provider. If you do not agree and do not wish to be analysed when you visit the organisation's website, you can disable or opt out of such services by following the instructions in the link below.

In particular, these services may include:

- Google Analytics
  - https://policies.google.com/privacy
  - https://tools.google.com/dlpage/gaoptout

If you would like to know what analytical cookies may be processed by Google tools, you can install an add-on module in common web browsers (https://tools.google.com/dlpage/gaoptout). This module can also block analytical measurements.

How to set up the storage and deletion of third-party cookies or restrict their use in your internet browser

Internet browsers offer the possibility of user settings for cookies. The settings of these browsers allow you to enable or disable the storing of all cookies, third-party cookies, the reading of cookies or their complete deletion. Such settings are always individual for each web browser, and browser developers can change these settings at any time. You can also delete all or selected cookies stored on your device within your browser settings. You can also use the so-called anonymous browsing feature which some browsers offer to browse the web without storing information. No cookies are stored on your device during anonymous browsing.

Important: Each internet browser has its own individual settings and these settings are not passed on to each other. Tutorials for the most used internet browsers:

- Google Chrome
- Internet Explorer
- Microsoft Edge
- Mozilla Firefox
- Opera
- Seznam.cz browser
- Safari